## It all begins with Magic.

We present **MagicBox**®, a touch display case that changes everything. Thanks to MagicBox®, exhibition makers can showcase rare books and valuable artworks behind glass and **at the same time** give visitors the opportunity to "touch" and interact with them. All the visitor has to do is touch the front glass of the MagicBox® and a digital version of the displayed book or artwork appears under his fingers. The visitor can now interact with the digital clone while the original exbhiti remains visible in the MagicBox®. What sounds like magic is already a reality in some of the best and most progressive libraries and museums in the world. When will you join?



## Surprise your visitors. Again and again.

For the MagicBox® we developed **MagicTouch**—an all new content management software that lets you easily create stunning multimedia presentations. With MagicTouch you can embed books, videos, picture galleries, 3D models and web content, create your own info touchpoints and design custom menus and backgrounds. And best of all, you can do it all on your own, anytime, without having to hire an external agency.



## Join in.

MagicBox® is used by some of the best libraries and (corporate) museums to inspire their visitors in an entertaining and interactive way. Customers include the national libraries of Qatar, Slovakia and Vietnam, the universities of Florida, Lancaster and Leuven, the libraries of Berlin, Belgrade and Gold Coast and the museums of Leica, Guinness and the Cleveland Orchestra.



## Please contact us for MagicBox® information.

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