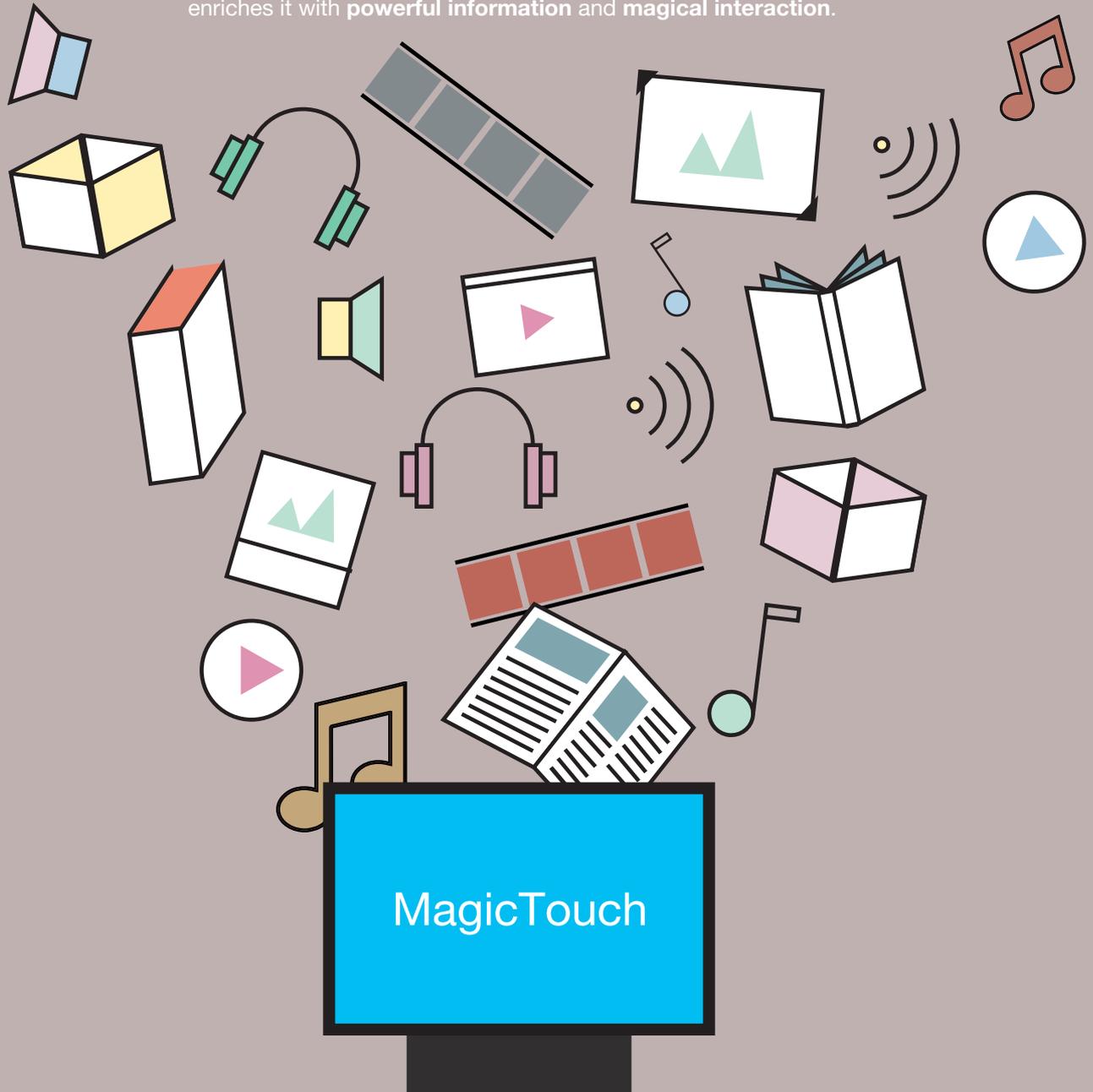


Experience more. With every touch.

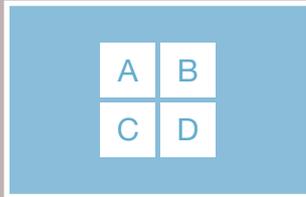
We present **MagicTouch**, a new content management software that lets you easily create stunning multimedia presentations for all your touch screens. Let your audience browse photo galleries, flip through publications, watch videos or interact with 3D renderings—all in one beautiful and intuitive touch interface. MagicTouch **digitally expands your exhibition space** and enriches it with **powerful information** and **magical interaction**.



docWorks

Practically magic.

Creating presentations is incredibly easy with MagicTouch. MagicTouch has a simple, easy-to-use control center where you upload, organize and customize the content you want to share with your visitors. We've identified the key media types for visitor interaction—publications, photos, videos, info pop-ups and 3D renderings—and designed MagicTouch around them. Large navigation graphics provide the visitor with clarity and orientation at all times.



Navigation

MagicTouch provides a clear menu structure with fully customizable graphics.



Publication view

Books and newspapers are given a flip effect so visitors can leaf through the publications.

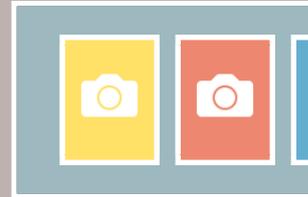


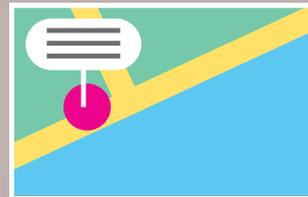
Photo gallery

It is possible to add captions to images and enlarge each one individually.



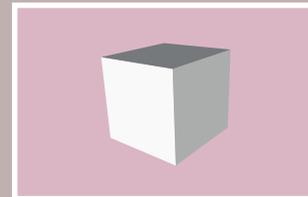
Video

Videos are automatically displayed at full-size to get the most out of every screen.



Info pop-up

Info pop-ups can be added to images to provide additional information or media content.



3D rendering

3D renderings can be embedded and displayed via upload (3DS, OBJ) or via web links.

Used all over the world.

MagicTouch is used on wall displays, kiosk terminals and MagicBoxes. Clients include renowned institutions around the world such as the national libraries of Qatar, Vietnam and Slovakia, the universities of Lancaster, Leuven and Florida, the libraries of Berlin, Sharjah and Dresden, and the visitor centers of Leica Camera, Guinness and the Cleveland Orchestra.

