

MagicBox[®]



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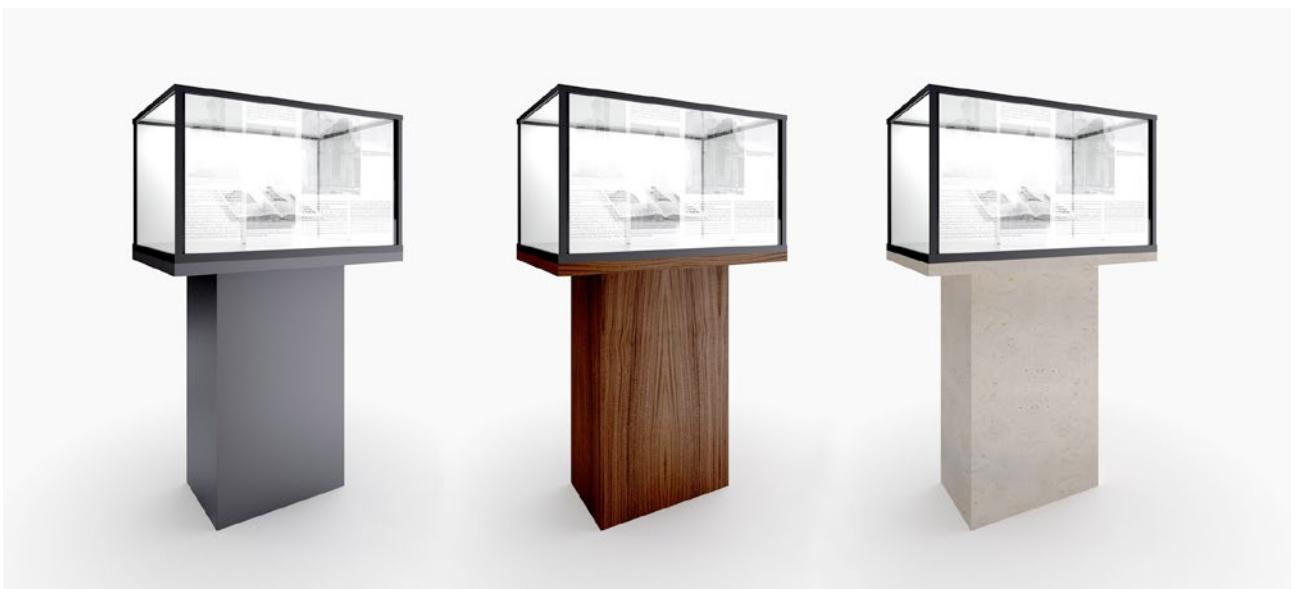
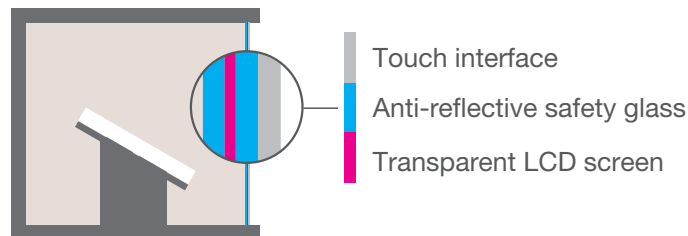
See. Touch. Wow.

Introducing **MagicBox®**—an innovative display cabinet that merges the physical and the digital, creating fascinating new ways of presenting original and animated content. Print publications, usually limited to a look-only display spread, will now be fully tangible at the fingertips of the audience. Physical objects can be combined with video or interactive 3D renderings to enhance the understanding of their functionality. The MagicBox® enriches exhibitions not only with additional information, but by making them truly memorable experiences.



Is it magic?

MagicBox® works with a special touch screen that is incorporated in the front glass of the display case. The magical thing: the screen is transparent. This makes it possible to superimpose digital images, videos and 3D models on the exhibited object while keeping the same object visible at all time. Because of the touch functionality, visitors are able to control and interact with the exhibited materials, discovering them through all senses.

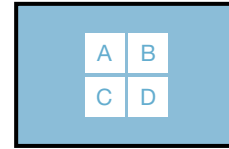


Surprise your visitors. Again and again.

For MagicBox® we developed **MagicTouch**—an all new content management software that lets you easily create stunning multimedia presentations. Exhibitions and digital signage installations can be freely edited by in-house staff without the need to consult (and pay) external agencies for each modification.

Menu

- Links to media content or special-subject sub-menus
- Fully customizable design of touch points
- Fully customizable background



Digital publication

- Interactive flip-through of digitized books
- Unlimited number of publications
- Media: JPG, JP2, TIF, PNG, BMP, XML



Photo gallery

- Slide-through image view with two-finger zoom
- Unlimited number of photo galleries
- Media: JPG, JP2, TIF, PNG, BMP



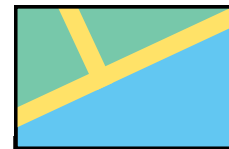
Video

- Full-screen view with stereo sound
- Unlimited number of videos
- Media: AVI, MOV, WMV, MP4



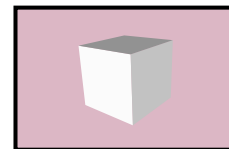
Maps

- Full-screen view with two-finger zoom
- Fully movable with gesture control
- Media: JPG, JP2, TIF, PNG, BMP



3D view

- Display of 3D renderings
- Fully movable with gesture control
- Media: 3DS, OBJ



MagicBox®

✓	Futuristic fusion of physical object and digital content
✓	Enriching and interactive visitor experience
✓	Perfect for exhibitions, showrooms and reception areas
✓	Premium-quality design “Made in Germany” with anti-reflective glass by Schott® and powerful stereo sound
✓	Easy to create and edit presentations with MagicTouch

MagicBox® customers

National Library of Vietnam, Leica Camera, University of Florida, Irish Distillers, Slovak National Library, University of Belgrade, Cleveland Public Library, Leuven University, Gold Coast Libraries, Guinness, Lancaster University and many more.

