Flexible. Intuitive. Magical.

Introducing **MagicTouch**—an all new content-management-software that lets you easily create stunning multimedia presentations for all your touch screens. Let your visitors browse images, flip through publications, watch video or even interact with 3D renderings—all in one beautiful and intuitive touch interface. MagicTouch is the perfect extension to your physical exhibitions, enriching each with valuable information and engaging entertainment.
A game changer.

MagicTouch is incredibly simple to use. Just think of an exciting exhibition story, select interesting content and beautiful artwork, arrange it with MagicTouch and present it on your touch devices. MagicTouch automatically optimizes your material so your content looks and works great on all devices.

Menu
- Links to media content or special-subject sub-menus
- Fully customizable design of touch points
- Fully customizable background

Digital publication
- Interactive flip-through of digitized books
- Unlimited number of publications
- Media: JPG, JP2, TIF, PNG, BMP, XML

Photo gallery
- Slide-through image view with two-finger zoom
- Unlimited number of photo galleries
- Media: JPG, JP2, TIF, PNG, BMP

Video
- Full-screen view with stereo sound
- Unlimited number of videos
- Media: AVI, MOV, WMV, MP4

Maps
- Full-screen view with two-finger zoom
- Fully movable with gesture control
- Media: JPG, JP2, TIF, PNG, BMP

3D view
- Display of 3D renderings
- Fully movable with gesture control
- Media: 3DS, OBJ

MagicTouch

✓ Covering a broad range of different media types and formats
✓ Simple-to-use interface to easily create beautiful presentations
✓ Enriching and interactive visitor experience
✓ Perfect for exhibitions, showrooms and reception areas
✓ Made in Germany
A bold complement.

Use the MagicTouch Kiosk to get the most from your MagicTouch software. MagicTouch Kiosk is a plug-and-play touch-screen solution for museums, showrooms and reception areas. It features a brilliant Full HD multi-touch display with a seamless all-glass surface and stereo sound. The display is available in sizes 32” and 42” and is powered by a high-performance Dell Precision Tower 3420 PC, NVIDIA Quadro 2 GB graphic board, 8 GB RAM, 256 GB SSD and Windows 7 Pro. The anodized aluminum pedestal comes in your color of choice to perfectly blend in with your exhibition design. MagicTouch Kiosk is your cost-efficient entry into the world of multimedia.